



# Rithum for Brands

Selling across Amazon, Walmart, Target, and other major marketplaces takes more than just presence—it takes precision, efficiency, and the right infrastructure.

Rithum brings this together for brands, with streamlined listings and accurate product data across every channel, pre-built integrations, and AI-powered mapping so you can break into new markets fast. We also provide consolidated visibility that reduces manual work and sharpens decision-making, and retail media tools that tie every advertising dollar to measurable outcomes.

Whether you're expanding your channel footprint or optimizing an already complex global strategy, Rithum gives you the control to grow profitably (without the operational drag).

## +300%

Cotton On increased its marketplace product range with Rithum

**COTTON:ON**



**SAMSUNG**

## 50

Boardriders added 50 new sales channels in one year using Rithum

### Increase sales

- Launch on new sales channels and geographies
- Accelerate launch time for new channels
- Ensure products rank well and get seen on every channel

### Boost profitability

- Reduce effort required to sell across multiple channels
- Keep products from entering unprofitable territory
- Gain insight into product performance across channels

### Market efficiently

- Slash wasted ad spend and boost ROI
- Outperform competitors' ad campaigns
- Decrease time spent managing campaigns

## 600+

global marketplaces

## 41K+

brand and retailer connections

## 10M+

annual GMV for 1 in 5 clients

## 20%

YoY growth for 1 in 4 clients