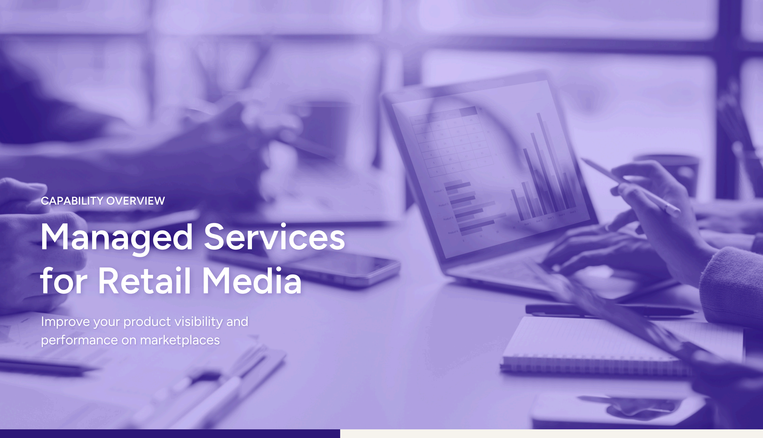

CAPABILITY OVERVIEW

Managed Services for Retail Media

Improve your product visibility and performance on marketplaces

Are you struggling to reach your full potential on marketplaces?
We can help.

Success on marketplaces is ever-evolving. From optimized product content to advanced repricing, speedy delivery, it's a long-list (and it changes fast). But all your best practices mean nothing if your products aren't found by consumers. Full visibility for your products on crowded, competitive marketplaces requires a well-managed, cost-efficient advertising strategy.

**Serve the right ads to the right consumers.
In the right places.
At the right time.**

Rithum's Managed Services for Retail Media helps you connect your products with more shoppers on marketplaces and retail sites. We empower you with our proprietary technology, AI-driven insights, and a team of professionals who live and breathe ecommerce. We know what it takes to streamline campaigns, optimize ad spend, and fuel growth. Because we've done it for others just like you.

Why Rithum is right for you

$500M
annual ad spend

600+
global channels

25+
years of experience

Our retail media experts know what it takes to streamline and optimize your advertising campaigns on Amazon, Walmart, eBay and all the other sites where your shoppers look for you.

We provide the support and expertise you need to ensure no opportunity is missed. We give you everything you need to target the right consumers on the right channels, while executing cost-efficient campaigns.

Rithum helps you:

Gain clarity

With billions of data points flowing through our platform, our ecommerce experts will help you make informed decisions about your business.

Unify your campaigns

Leverage product information and sales data from your marketplace listings to improve your advertising campaigns.

Navigate change

Quickly adapt to new channel requirements. Our long-standing partnerships with leading marketing channels enables you to become an early adopter of new features.

Automate success

Harness rules-based automation and filters to improve your bidding, keyword, and dayparting strategies. Automate key components of your campaigns—bidding, dayparting, ad status and more—to maximize performance at scale

Save time

Our team will streamline and manage your campaign creation, tracking, and reporting across multiple marketplaces—saving you time and resources to dedicate to other areas of your business.

Ready to learn how our experts can increase your return on ad spend?

Request a free consultation.

LEARN MORE