

CAPABILITY OVERVIEW

Managed Services for Digital Marketing

With consumer journeys more fragmented than ever, it's becoming increasingly difficult to find the "just right" mix of digital marketing.

Let us handle the digital marketing details, so you can focus on your business.

When you combine Rithum's commerce-first technology with our managed services experts, you get a team that actively optimizes performance—testing, refining, and adapting as platforms and consumer behavior evolve. We help you grow efficiently while protecting profitability, and free your internal team to focus on what matters most.

WHAT YOU GET

Better ROI through paid search and shopping

Our experts use exclusive tools and tips to ensure every campaign is optimized for your best bid options, new audiences, and conversion tracking.

Paid social that reaches the right audience

We manage and optimize your campaigns end to end—bidding, structure, audiences, and measurement—guided by your business goals (efficiency, growth, profitability, or new customer acquisition). We plan, test, and optimize creative and targeting across paid social, sharing insights across channels so budgets and messaging stay aligned and performance improves faster.

Feed optimization for large catalogs

We enhance your product feeds using Rithum AI capabilities—applying agile business rules, custom attributes, and ongoing QA to meet channel requirements and your unique goals. Rithum's solution is built to manage and optimize thousands of SKUs efficiently.



Reach more customers.

Turn searches into purchases by promoting ads across 100s of channels.

RITHUM IN ACTION

Scale campaigns

Replace catch-all campaigns with effective strategies made possible by Rithum's advanced automation and expertise.

[SEE HOW](#)

Spend smarter

Improve performance with a data-driven strategy focused on your goals and supported by rigorous testing and ongoing optimization.

[SEE HOW](#)

\$500M

annual ad spend

40k+

brand and retailer
connections

25+

years of experience

REQUEST A FREE DIGITAL MARKETING SPEND ANALYSIS

Ready to learn how our experts can help increase your return on ad spend?

[REQUEST A DEMO](#)