

Reach New Audiences on Bunnings Marketplace

Bunnings Marketplace Overview



If you're looking for a one-of-a-kind opportunity to get your products in front of purchase-ready Australian consumers, Bunnings Marketplace may just be your best bet. This online marketplace has been designed specifically to connect niche online shoppers with trusted third-party sellers. It's a way for consumers to find exactly what they need — and it's opening the floodgates to more sales and revenue for brands and retailers that sell in several key categories.

What is Bunnings Marketplace?

Created by Australia and New Zealand's leading retailer of home improvement and outdoor products, Bunnings Marketplace was built to offer consumers a wider choice of buying options in one convenient location.

How does Bunnings Marketplace work?

Bunnings has strong relationships with Australia's most trusted brands and partners, with more than 1,100 of the best Australian, New Zealand and international suppliers.

Who can sell on Bunnings Marketplace?

Bunnings Marketplace is ideal for brands and retailers that sell home and lifestyle products such as furniture, home entertainment items and housewares. Key categories include:

- Bedroom
- Dining Room
- Fresh Flowers
- Health & Fitness
- Home Decor
- Home Entertainment
- Home Office
- Kitchen Appliances
- Kitchenware
- Laundry Appliances
- Living Room
- Small Appliances

Why Bunnings Marketplace?



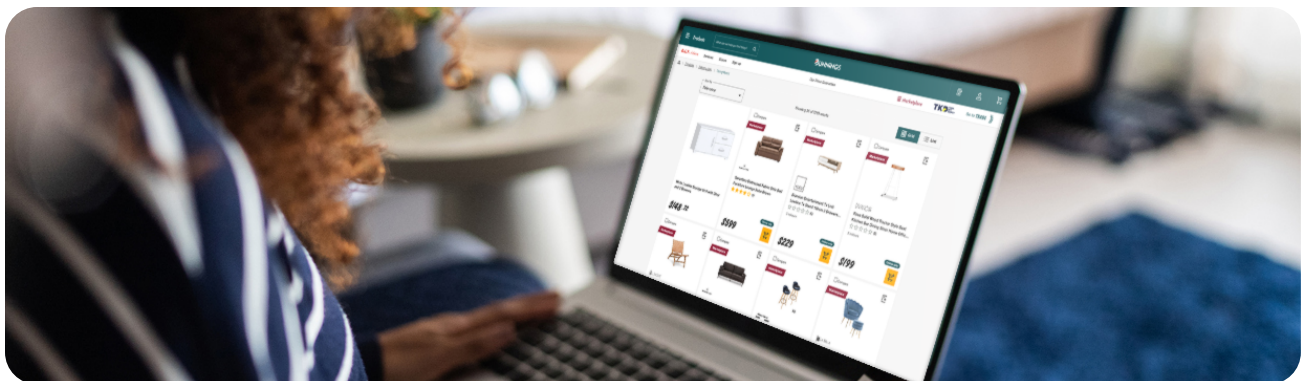
Gain access to a large, established built-in audience



Align your business with one of Australia's most trusted brands



Be a part of Australia's most-visited national retailer website, which sees an average of 35 million sessions per month



How to become a successful seller on Bunnings

To gain trusted third-party status, several key requirements must be met. Brands and retailers that sell on Bunnings...

are expected to:

- Provide an easy returns process
- Keep inventory updated
- Ensure active listings are always in stock
- Optimise product content

must provide:

- Excellent value and choice
- A full range of high-quality products that are ethically sourced
- Outstanding service
- Reliable logistics

should be prepared to:

- Respond to all customer inquiries, and notify them of any order issues, within one business day
- Dispatch all orders within two business days
- Maintain an order cancellation rate below 2% and a dispute rate below 3%

How Rithum supports Bunnings Marketplace

Rithum empowers you to create a seamless experience for consumers on Bunnings Marketplace from first touch to front door. Join thousands of brands and retailers who rely on our platform to:

- Track Bunnings performance and seller statistics alongside other sales channels
- Automatically meet Bunnings Marketplace requirements with optimised product data
- Outperform the competition with repricing automation
- Prevent overselling with synced inventory
- Reach more consumers with automated advertising
- Leverage ratings and reviews to help get products to stand out



Ready to reach millions of consumers on Bunnings Marketplace? Request a demo today to learn how Rithum can help.

[Request a demo](#)