



Commerce Solutions for Brands - Essential Description

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All capitalized terms not defined herein shall have the meaning set forth in the applicable OF and the Terms.

1. General

Commerce Solutions for Brands – Essential (“**Essential**”) allows Client to manage products, third-party marketplace advertising, and/or orders on multiple Channels, and manage its data Feeds, from a single user interface. Functionality includes inventory, invoice and listing management for supported Channels, order and fulfillment management, and reporting.

“**Feeds**” means the features and functionality of the Provider Materials that allow product data Feeds to be developed, managed, and sent to various online destinations for which Provider has an existing connection and/or template. Feeds destinations are included in the definition of “**Channels**” as defined in the OF.

2. What’s Required from Client

In order for Provider to provide Essential, Client is responsible for sending all Client Data to Provider using a Provider-approved data feed, Provider’s API, API built in accordance with specifications in Provider Materials, or the Provider user interface.

Client is responsible for identifying and applying (or advising Provider to apply) the appropriate sales, use, VAT, GST, and/or similar taxes for its products managed through Essential. Client will determine and pay all taxes applicable to these products.

3. Limitations

Essential includes up to 2 marketplace Channels and 1 Feed. Client may choose from the following Channels, in any available locale: Walmart, Amazon, eBay, TikTok, ManoMano, Target +, Zalando, Nordstrom, Macy’s, and ASOS. Each Channel is specific to a locale (e.g., Amazon United States and Amazon United Kingdom are 2 separate Channels).

Customer must purchase a Launch Complete – Essential Service for the initial Channel it uses under Essential. In order for Client to use Essential with Target + and Zalando Channels after the initial Channel, Client must also purchase a Launch Complete – Essential Service for such Channels.

Unless otherwise provided in the OF, Essential includes up to 1,000,000 SKUs per PID. A “SKU” refers to a code used for each unique product offered for sale by Client. A “PID” or “Posting Account” means an account used within the Provider platform to post information on Channels.

Essential supports up to the following quantities of product listings:

- 350,000 listings each on Amazon and eBay Channels.
- 600,000 product listings for each supported third-party Channel.

Essential only includes the features and functionalities described above and excludes all other Provider Services, including without limitation: webstores, Retailer Content, drop-ship, and digital marketing capabilities. If Client uses, or would like to use, any Provider Services that are not included in Essential, Client will be required to enter into a new OF to upgrade Services, which will be subject to additional terms and fees.