



Rithum for Retailers

Retailers face constant pressure to grow assortment, reduce costs, and move faster—without adding operational complexity.

Rithum gives you the tools to do all of that and more. From accelerating supplier onboarding and expanding product selection to streamlining fulfillment and surfacing performance insights, Rithum helps retailers scale dropship and marketplace models smarter—with greater control, less risk, and a direct line to stronger profitability.

250
BRANDS

DSW integrated 250 brands into its dropship network with Rithum



100%

Marks & Spencer scaled its third-party assortment to hundreds of brands while maintaining a nearly 100% fill rate using Rithum

Increase sales

- Expand product assortment
- Onboard suppliers quickly
- Track and improve product and supplier performance

Boost profitability

- Source high quality products that customers will love
- Test new product categories with less risk
- Sell with dropship and marketplace simultaneously

Market efficiently

- Cut shipping costs
- Increase on-time deliveries
- Improve supplier shipping compliance

600+

global marketplaces

41K+

brand and retailer connections

10M+

annual GMV for 1 in 5 clients

20%

YoY growth for 1 in 4 clients